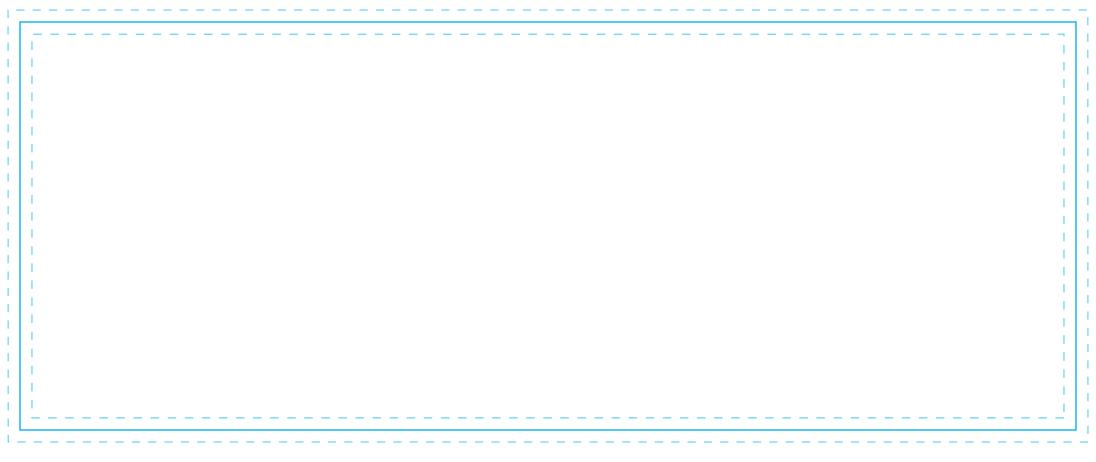
## FRONT SIDE OF PRINTED SHEET

## **EDDM RETAIL** 11" x 4.25" Postcard

Bleed: <sup>1</sup>/<sub>8</sub>" past trim edge.
Safety: Keep text <sup>1</sup>/<sub>8</sub>" away from final trim



## 2ND SIDE OF PRINTED SHEET

PRSRT STD **ECRWSS** U.S. POSTAGE PAID EDDM RETAIL Local Postal Customer